

## Lower Costs, More Transparency Toolkit: Digital Day of Action

### **Social Hashtags:**

#SameServiceSamePrice

#LowerCostsMoreTransparency

### **Twitter (Can also be used across all other socials):**

- Welcome back @SenateDems & @SenateGOP! NOW is the time to get to work on lowering health care costs and increasing price transparency. A trip to the doctor should lead to one bill, not one after another.
- It's time to return to patient-centered, not profit-centered, medicine. The House passed #LowerCostsMoreTransparency @SenateDems & @SenateGOP, now is your opportunity to get the job done for the American people.
- The House passed #LowerCostsMoreTransparency, now @(Tag senator from the list below) it is YOUR turn to lower health care costs for the American people!
- When people in America need care, they should be thinking about getting better, not how they're going to pay for it. @SenateDems & @SenateGOP, now is your opportunity to get the job done.
- Welcome back @(Tag senator from the list below)! The House passed #LowerCostsMoreTransparency, now it is your turn to get the job done. Take action to lower health care costs and increase price transparency by January 19th!
- Applause to the @HouseDemocrats & @HouseGOP for passing the #LowerCostsMoreTransparencyAct! Now, @SenateDems & @SenateGOP, it is your time to shine! Take action to lower health care costs and increase price transparency by January 19th!
- Like in every other business, consumers have the right to know health care costs BEFORE they get the bill. Find your Senator's contact information here: <https://www.senate.gov/senators/senators-contact.htm> & urge them to lower health care costs and increase price transparency!
- No matter your race, gender, or where in this country you live, we ALL need a health care system that provides high quality care at a cost we can afford. Call your Senator today and urge them to take action to lower health care costs and increase price transparency.
- In an industry that is meant to be focused on healing, big health care corporations are focused on profits, raising service prices in every physician's office they buy. Call your Senator to advocate for #SameServiceSamePrice!

## Longer Form Posts:

- Too often, we go to the doctor and wind up saying, "Wait, I thought I had insurance!" Like in all industries, we have a right to know the total cost of care up front. It's time to return to patient-centered, not profit-centered, medicine. Visit <https://sameservicesameprice.org/> to learn how you can take action to support hospital price transparency legislation.
- Like in every other business, consumers have the right to know health care costs BEFORE they get the bill. That trip to the doctor should lead to one bill, not one after another. Find your Senator's contact information here: <https://www.senate.gov/senators/senators-contact.htm> & urge them to lower health care costs and increase price transparency!
- New year, better health care laws. Americans deserve health care that is high quality, affordable, and not subject to manipulation by large corporations. Now that the House has passed #LowerCostsMoreTransparency, the Senate has an opportunity to enact real change in hospital price transparency legislation before January 19th. Visit <https://sameservicesameprice.org/> to learn more.
- Families shouldn't be struggling to pay for a simple doctor's visit while health care corporations & CEOs extort skyrocketing profits, salaries & bonuses. Policy changes to allow our families to access the health and health care they deserve MUST be implemented quickly! Find your Senator's contact information here to demand action: <https://www.senate.gov/senators/senators-contact.htm>

## Senator Twitter Handles:

- WY Sen. John Barrasso
  - @SenJohnBarrasso
- ID Sen. Mike Crapo
  - @MikeCrapo
- IA Sen. Chuck Grassley
  - @ChuckGrassley
- LA Sen. Bill Cassidy, M.D.
  - @SenBillCassidy
- CO Sen. Michael Bennet
  - @SenatorBennet
- OH Sen. Sherrod Brown
  - @SherrodBrown
- MD Sen. Ben Cardin
  - @SenatorCardin
- PA Sen. Bob Casey
  - @SenBobCasey
- NY Sen. Chuck Schumer
  - @SenSchumer

- MA Sen. Elizabeth Warren
  - @SenWarren
- OR Sen. Ron Wyden
  - @RonWyden
- VT Sen. Bernie Sanders
  - @SenSanders
- NV Sen. Cortez Masto
  - @SenCortezMasto

## Graphics:

### Generic:



## Patient Stories:

### Colorado:



Brittany Tesso thought the \$676.86 bill for a one-hour telehealth session was steep, until she got a 2nd bill for \$847.35.

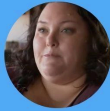
She learned the second bill was for the costs of being seen in a hospital.

*"I didn't come to your facility,"*

she argued when disputing the charges with a hospital billing representative. This is the facility fee, the hospital employee told her, and

every patient gets charged this.





When Lindsey Messinger received her bill for a single night in Poudre Valley Hospital she was shocked.

One line item in particular stood out: a pneumonia vaccine a nurse had recommended.

**Between the vaccine and the administration cost, it was \$4,400."**

"I can see paying more for something at a hospital...But this was **14 times** what I would have paid getting this vaccine at my pharmacy."



### Massachusetts:



Linda Ragusa had surgery to remove part of a tumor on her optic nerve, followed by 6 weeks of radiation therapy

She confirmed her treatment would be covered by her insurance, but soon began receiving out of network notices and bills for the

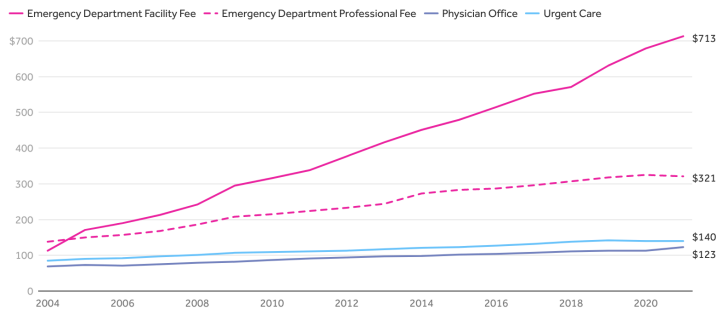
**full cost of the radiation treatment.**

Turns out, the provider's 2 locations in the same area work with different insurance companies & charge patients different rates for the same care.



### Rise in facility fee costs from 2004-2020

Average cost per evaluation and management claim, by location and professional vs facility fee, 2004-2021



Note: Includes enrollees with private insurance coverage from large employers.

Source: KFF Analysis of Merative MarketScan Commercial Database, 2004-2021

